

Communications and Marketing Internship

Tyndall National Institute at University College Cork invites applications for a Marketing Communications Internship. The successful candidate will be an enthusiastic marketer with a passion for communication and a creative curiosity.

Tyndall is a leading European research centre in integrated ICT (Information and Communications Technology) materials, devices and systems, and is Ireland's largest Research and Technology Organisation (RTO) specialising in both electronics and photonics.

We are seeking to build our brand recognition and reputation in new and existing market segments and our marketing and communications will be impact driven. It will communicate our Strategic Goals of Research Excellence, Impact, International Reach, People & Culture and Infrastructure.

Our internship will give you essential experience in marketing and communications, including brand management, PR, copywriting, event management, internal communications, content marketing, web and social media, marketing strategy and reporting.

WHAT WE CAN OFFER YOU:

- Experience working in a dynamic, creative and fast-paced work environment.
- Opportunity to develop your marketing and communication skills and have it published for a public-facing audience.
- Enhance your CV with a world leading brand in ICT research.
- Experience in the creation of integrated marketing collateral (print, media, web, social media, and presentations).
- Exposure to live creative planning scenarios and collective problem solving to grow Tyndall's profile through branding, PR, and events.
- Participation in the processes, standards and reporting mechanisms required within a professional work environment.
- Involvement in project budgeting, financial management and processing of purchase orders.
- Clear management and mentorship to the successful candidate from the Tyndall Marketing and Communications Specialist.

ESSENTIAL SKILLS:

- Completed a degree course relevant to Marketing and Communications, Science, Commerce or the Arts.
- Demonstrated strategic and analytical thinking combined with creativity and resourcefulness in developing and managing marketing activities.

- Have an excellent command of spoken and written English.
- Evidence of organisational and planning skills combined with attention to detail.
- Strong problem solving skills and initiative with demonstrated ability to meet deadlines and handle multiple priorities.
- Demonstrated ability as a strong team player with high level of flexibility and the confidence to work independently.

DESIRABLE SKILLS:

- Pursuing or completed a Master's qualification in a relevant discipline.
- Experience in copywriting for marketing materials or press releases.
- Event management experience.
- Knowledge of brand principles, graphic design and media editing.
- Experience working within a complex team environment and leading project activities.

Applications should be sent to marcom@tyndall.ie and must include a one-page cover letter and CV.

Informal enquiries can be made in confidence to the Marketing & Communications Specialist, Mai Morrissey, at mai.morrissey@tyndall.ie